

AdvantEDGE Market Software Released

EDGE are proud to be sponsoring NABMA and the launch of our AdvantEDGE Markets & Events software at NABMA's Annual AGM & Conference on 27th October 2022.



AdvantEDGE Markets is the perfect cloud software for paperless management of markets. It will help you make the management of your markets smooth and efficient.

See page 3 for product details. EDGE are approved by the Everything ICT procurement framework which means you can cut out the lengthy tendering process and go for a direct award to Everything ICT, saving time and money. See page 2 for further details and document links for procurement officers.

There is no capital outlay, instead the annual subscription cost is determined by the number of stall bookings and the number of user accounts. See page 4 for details on our price bands. EDGE software is flexible,

and enhancements are released on a regular basis, often weekly. Join us at the start of our new module and see how it grows to meet your requirements without extra costs.

Click below for a **3 minute introductory video** <https://youtu.be/uLYEoDkJaFo>

For an online demonstration and to arrange a proposal, call 024 7666 3777 and ask for Chris Edge or Shane Pelchat, or email info@edgeltsystems.com

Upgrade to Cloud Software

Are you losing valuable time using an out of date or DIY software to administer your markets?

If so, EDGE has the expertise and the solution for you. Although new to the market sector, EDGE have been providing administration software to local government for 31 years, and their clients were migrated to the cloud 17 years ago.

You too could save precious time and money by allowing their experienced team to migrate your records onto their cloud based AdvantEDGE Market administration software. Today, EDGE provide administration applications through a combination of hosted Windows software, web portals and mobile apps. EDGE software includes 10 AdvantEDGE modules for councils and Epitaph for cemeteries and crematoria. Epitaph is the leading crematoria and cemetery software in the UK with more clients operating in the cloud than all the other suppliers put together.

EDGE provide enterprise level software solutions including escrow, one hour disaster recovery and regular penetration tests. As EDGE software is cloud based, clients and EDGE staff have been able to work normally during the COVID pandemic, be that from the office, home or on the move by using tablets and mobile phones.

Development plans include trader agreements signed online via DocuSign, online trader payments powered by <https://stripe.com> and market maps searchable by the public via the market's website.

Carbon Neutral

EDGE is a carbon negative business, certified by Carbon Neutral Britain so AdvantEDGE Markets will not add to your carbon footprint.



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Procurement

No More Need for Tenders



CARBON NEUTRAL SOFTWARE

EDGE are delighted to have been awarded a place on the Everything ICT procurement framework to supply software and IT services to the public sector.

The Everything ICT framework is focused towards providing public sector organisations with innovative, future proofed solutions which synergises perfectly with the core values of EDGE.

Everything ICT is OJEU pre-tendered which removes the need for lengthy competitions and instead provides a fully compliant route to make a direct award to Everything ICT for our Markets & Events solution.

The framework specialises in cloud products and related services, and has spent 5 years developing and refining a service that allows public sector organisations to save time and money on tendering.

EDGE underwent a rigorous application and vetting process, modelled on public procurement best practice which covered all the usual questions concerning mandatory and discretionary exclusion from public contracts. Our application was reviewed independently by a committee of Everything ICT Directors and the CEO of E2BN (the framework contracting authority).

Having successfully passed the application, EDGE are bound to supply in accordance with the full terms and conditions of the Everything ICT framework.

As EDGE is now the framework's recommended partner for local government, cemetery and crematoria software, we are committed to providing cutting edge solutions in order to push innovation and maintain our approved status on the framework.

Full details can be downloaded from **www.edgelsystems.com/procurement-framework**

Please do not hesitate to contact us to arrange an online demonstration and a proposal to migrate you to AdvantEDGE Markets & Events with the security of the Everything ICT framework.



Markets & Events

AdvantEDGE Markets & Events provides management of bookings for market stalls and event stands from any device, anytime, anywhere.



CARBON NEUTRAL SOFTWARE

Main Features

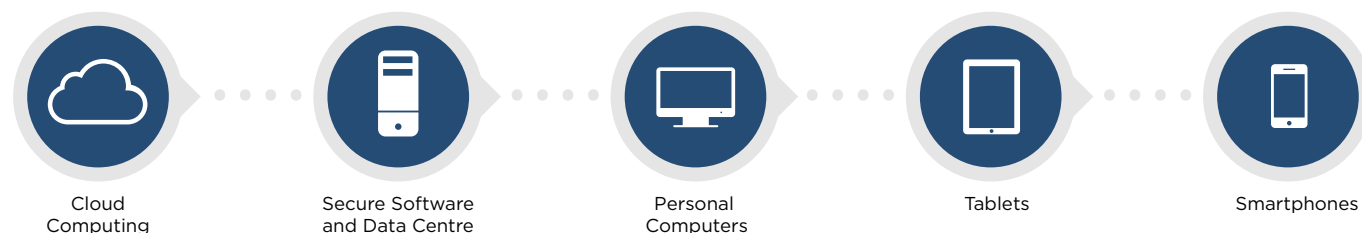
- Paperless administration includes headed stationery, outbound email, and attachments
- Fast, hosted Windows application for officers
- Web portal for stall holders and officers
- Manage multiple markets & events
- Diary shows availability and bookings
- Produce booking confirmations, invoices, and receipts
- Record deposits, refundable deposits, and part payments
- Manage repeat bookings
- Book additional items e.g. market stall table, canopy etc
- Automatic costing of bookings
- Charging rates for different types of stall holder/exhibitor
- Ability to override default rate for each booking

- Manage future price list changes
- Comprehensive reports
- All reports are easily previewed, printed, exported to PDF or Word, and emailed directly to recipients
- Integration
 - with corporate accounts & **AdvantEDGE Finance**
 - with **AdvantEDGE Service Manager** to provide staff rotas and timesheets

Current Development

- **Client Portal** - for stall holder to self-register and self-administer including update contact details, insurance documents, make bookings and payments
- **Payments** - online card payments
- **Map** - searchable with live feed to your website to display stalls with links to stall holder/exhibitor details
- **DocuSign** - sign trader agreements online

Online Hosting



Markets & Events Pricing

Band	Bookings (per annum)	5 Year Contract (annual price)
00	250	£146
0	500	£186
1	1000	£238
2	2000	£305
3	5000	£392
4	10,000	£503
5	20,000	£646
6	35,000	£830
7	50,000	£1,067
8	Unlimited	£1,370



POA for digital maps, DocuSign, Stripe online payments and integration with corporate finance.
 3 year, 1 year and monthly contracts also available.
 All prices correct as of 1st January 2023, and exclude VAT.



AdvantEDGE is **Software as a Service (SaaS)**. The software and data are held in the cloud on UK servers. Access is available from Windows, Apple, or Android devices with an internet connection. You are always running on the latest version of the software and EDGE automatically backs up your data every hour at no extra cost to www.datto.com. **Escrow** is included to provide service for a 60 day period and the ability to download data with a 6 month license, and there are the options of an in perpetuity license and the source code. **Support** is included in the price, and is available by phone, email and our online helpdesk, through which software enhancements can also be requested.

No Capital Expenditure. Payment for the use of **AdvantEDGE** is via a leased term contract; monthly, 1, 3 or 5 years. Pricing per concurrent user includes unlimited **AdvantEDGE** user logons. Each concurrent user account enables one **AdvantEDGE** user to connect at a time, and multi factor authentication (MFA) is available. Additional, concurrent users are 50% of the annual price, with a £128 minimum, and can use all **AdvantEDGE** modules subscribed to.

We offer online **training** by the hour, which is particularly useful for getting you started, for new members of staff and refresher training.