

Cloud Administration – Reality or Myth?

Webinar Programme

08:50 book & join

09:00 start

Cloud Administration – Reality or Myth?



ANNIVERSARY

Supplying Local Councils & Cemeteries



Chris Edge

9.00

Welcome



Ed Gemmell

9.10

Climate & Biodiversity
Crisis
How your
Council can
reach
Carbon Zero
by 2030



Carlos Novoth

10.10

The year we
went
Paperless

Case study
interview with
Stonehouse
Town Council



Roland Potter

10.20

Paperless
Allotment
Inspections

Case study
interview with
Bursledon Parish
Council



Mark Lloyd & Jonathan Smith

10.40

Digital
Mapping



Marian Millington

11.25

The
Pandemic
- were you
prepared?



Steve Wood

12:00

Hybrid Working
- How to
Improve Our
Personal
Resilience

Advant**EDGE**
Local Council Management Software

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IT Support



EPITAPH
CEMETERIES & CREMATORIA

18th October 2022

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Cloud Administration – Reality or Myth?



Julia Breuer



Jamie Emmitt



Simon Bell



1:15

Fun
Prize Quiz
on
Britain

1.30

CRM Redefined
- Introducing
AdvantEDGE CRM
for
Council Relationship
Management

2:15

Securing Your
Data Wherever It
Lives
&
How to Survive
Being Hacked!

3.00

Prize Draw
... be in it to win it !

&

Final Questions

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9:00 – 9:10



Cloud Administration – Reality or Myth?



An introduction to the webinar and the EDGE Philosophy



Chris Edge
CEO, EDGE IT Systems

EDGE IT are delighted to be celebrating 30 years of providing software solutions and IT support to councils, cemeteries, crematoria & SMEs.

We will explore whether cloud administered councils are a reality or a myth. You will be able to pose questions to the speakers, and leave & join the webinar throughout the day, enabling you to attend as much or as little as you'd like.

There will be a UK quiz, and a prize draw at the end of the day for attendees, with an entry for every session attended and extra entries for the top 3 quiz winners.

9:10 – 10.10

Climate & Biodiversity Crisis – How can your Council reach Carbon Zero by 2030?



Ed Gemmell

Councillor to Hazlemere Parish Council Independent
Councillor to Buckinghamshire Council
Leader of Climate Party
Managing Director of Scientists Warning Europe

AdvantEDGE
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Ed Gemmell will present Hazlemere's path to climate action alongside his own and follow this with suggestions of actions all parish and town councils should consider.

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30 YEARS
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**Carbon
Neutral
Britain™**

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BUSINESS 2022

10:10 – 10.20

The Year we went Paperless case study



Carlos Novoth
Town Clerk
Stonehouse Town Council

Julie Shirley, Product Consultant at EDGE, interviews Carlos in a pre-recorded case study interview, where Carlos shares the process, his council went through to become paperless and the advice he would give to councils looking to do the same.



10:20 – 10.30

Paperless Allotment Inspections case study



Roland Potter
Clerk
Bursledon Parish Council

Chris Edge, CEO at EDGE, interviews Roland in a pre-recorded case study interview, where he will share how his groundsman completes the process of allotments inspections, benefits gained through being paperless & plans for future paperless inspections on assets & playgrounds.

10:30 – 10.40

Comfort Break



Question?

If you could have coffee with one person, dead or alive, who would it be?



10:40 – 11.25

Digital Mapping



Mark Lloyd
Managing Director
Pear Technology



Jonathan Smith
Director
Pear Technology

Mark and Jonathan will explain how councils can use accurate, geo-referenced maps to support the management of their allotments, assets, cemeteries, council owned land, and trees. Maps are based on the latest Ordnance Survey data which councils can access for free via the Public Sector Geospatial Agreement (PSGA).

Learn how Pear’s maps can work with 3rd party software such as AdvantEDGE and InspectEDGE, and provide the public with the ability via the council website to search the cemetery map(s) when the maps are powered by Epitaph.



11:25 – 11.55

The Pandemic – were you prepared?

How can your cemetery be better prepared for a future emergency such as another pandemic?

Marian will discuss this and explain how the ICCM can support you and how you can support the proposed Funeral Availability Reporting System (FARS). In a future emergency FARS will enable funeral directors to know which crematoria and cemeteries in their locality have availability for a funeral.



Marian Millington
Deputy President
ICCM



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11:55 – 12:00

Comfort Break

Riddle

A pet shop owner had a parrot with a sign on its cage that said "Parrot repeats everything it hears". Davey bought the parrot and for two weeks he spoke to it and it didn't say a word. He returned the parrot but the shopkeeper said he never lied about the parrot. How can this be?



12:00 – 12.45

Hybrid Working

- How to Improve our Personal Resilience



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Steve Wood

Personal Resilience Specialist

Hasn't the world of work changed!

Now, as well as the pressures of having to do more for less and having to deal with seemingly constant changes, we have to cope with and make the most of working from home. In this 45-minute practical session, personal resilience specialist Steve Wood will take you through a series of short exercises to help you to remember and sharpen the habitual behaviours needed to deal well with these challenges. Time to be kind to yourself!!

Steve Wood is a performance coach, trainer/ facilitator, advisor, and author, with a 26-year track record of helping people and teams to improve performance, solve problems and enhance well being and personal resilience.

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12:45 – 1.15

Lunch break



**Riddle
answer**

The parrot
was deaf.

1.15 – 1.30

UK Quiz



1:15 – 1.30

UK Quiz



- Quiz is 20, multiple choice questions, all about the UK and against the clock
- Everybody can watch the quiz here and test their general knowledge, and is a quiz competition open to the first 20 delegates who can enter as follows:
 - On your mobile phone's web browser, or, a second computer monitor
 - Search for Kahoot or browse to <https://kathoot.it>
 - Wait for the game pin number to be announced
 - Enter a nickname
 - Wait for quiz to start on your browser
- First 3 winners in quiz competition will get extra entries in the prize draw at 3.00 p.m. by posting their email address in the webinar chat

1:30 – 2.15

CRM Redefined

– Introducing AdvantEDGE CRM for Council Relationship Management



Julia Breuer
Channel Manage EMEA
Maximizer

Julia will explain how you can use cloud based CRM software to manage relationships with the public, councillors, customers and suppliers, no matter where you are working, be it in the office, from home or on the move.

Learn how Maximizer software is powering the new AdvantEDGE CRM software to provide a “single pane of glass software” for officers to know everything that they need to know about any contact that is managed by any of the AdvantEDGE modules.

AdvantEDGE CRM will enable every officer to work in a coordinated and collaborative way, no matter where they are physically working or whether they know how to use the relevant AdvantEDGE software module.



2:15 - 3

Securing your data wherever it lives & How to survive being hacked !



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Jamie Emmitt
Senior Product Specialist
Datto



Simon Bell
Senior Solutions Engineer for SaaS
Datto

Join Jamie and learn everything you need to know about the increasing threat to SaaS Apps & how cybercriminals are viewing this highly utilised and exposed facet of your business.

Simon will take attendees through a demonstration of a Ransomware attack and illustrate how EDGE can save your data and the impacts of being without a backup solution. Leave this 45 minute session feeling equipped with all the knowledge, advice & tips needed to protect your data both in and out of work.

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**Prize Draw &
Final Questions with our CEO**



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We hope you enjoyed
our 30th anniversary webinar!

Videos of the webinar will be available via:
<https://edgeitsystems.com/webinars/edge-30th/>

For further information on any aspect of the webinar, please contact us via
024 7666 7337
info@edgeITsystems.com
www.edgeITsystems.com



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