

## Happy AdvantEDGE Customers

**Since the launch of EDGE's AdvantEDGE Markets & Events Software at NABMA's 2022 AGM & Conference, EDGE have had a busy year of on-boarding new clients and working in collaboration with a wide range of councils' markets & events staff to improve and further develop their paperless management system.**

Gone are the times of staff losing valuable time, by using an out of date or DIY software to administer their markets. AdvantEDGE Markets & Events is cloud-based, paperless and enables full control & management of multiple markets from anywhere with an internet connection.

As EDGE continue to be NABMA's sponsor and the recommended solution, approved by the Everything ICT procurement framework, it's no surprise that so many councils have decided to update their working practices and switch to EDGE's time-saving solution.



**“Having decided to invest in new software to manage our market, we talked to a number of companies and took the decision that the EDGE software was the best option for us.**

**The software is fantastic, it is simple to use and has made the day-to-day management of our market so much more efficient. The customer service and support that we have had, and continue to receive from Chris and his team is second to none, Chris has been more than accommodating with all the requests that we have made and has tailored the system to specifically suit our needs.**

**We look forward to continuing to work with the EDGE team on the future development of the market and event side of the software.”**

**Debbie Carlisle**

Business Transformation Manager  
Make It York – Markets & Events

AdvantEDGE Markets & Events customers benefit from a comprehensive software package which includes EDDA, their online trader portal, digital vendor agreements through their partnership with Docusign and seamless payment integration with automatic payment tracking.

See page 3 for product details and page 2 for further details on how you can cut out the lengthy tendering process and make a direct award to Everything ICT, along with document links for procurement officers.

With no capital outlay & an annual subscription cost determined by the number of stall bookings and the number of user accounts, AdvantEDGE Markets & Events is affordable for all council and market sizes. See page 4 for details on EDGE's price bands.

**“Milton Keynes Development Partnership (MKDP) previously let Milton Keynes Market to a single market operator. At the end of the lease, MKDP took the opportunity, in collaboration with our service provider Milton Keynes City Council to bring operational management of the Market in house. Our key aims are to ensure MKDP have flexibility and control, can ensure health and safety compliance and can curate an offer that enhances customer experience whilst supporting the existing Market community to flourish.**

**To achieve this, it was important to ensure we have the right database system in place to manage stall holder records and compliance, issue licences and collect stall holder fees. Under the previous operator, this was a paper and cash only model, but using AdvantEDGE Markets we were successfully able to introduce a cashless and paper free model on day one. The stall holders were quick to adopt the new way of working, and we now have a 100% collection rate.”**

**Lisa Noall**, Milton Keynes Development Partnership

For a 3 minute introductory video visit the following link:  
<https://youtu.be/iICZ7wIjvQ4>

For an online demonstration and to arrange a proposal, call **024 7666 3777** and ask for Chris Edge or Shane Pelchat, or email [info@edgetsystems.com](mailto:info@edgetsystems.com)

**Carbon Neutral**

EDGE is a carbon negative business, certified by Carbon Neutral Britain so AdvantEDGE Markets & Events will not add to your carbon footprint.

**Procurement**  
Page 2

**Product Details**  
Page 3

**Pricing**  
Page 4

## Procurement

No More Need for Tenders



### CARBON NEUTRAL SOFTWARE

**EDGE are delighted to be part of the Everything ICT procurement framework, supplying software and IT services to the public sector.**

The Everything ICT framework is focused towards providing public sector organisations with innovative, future proofed solutions which synergises perfectly with the core values of EDGE.

Everything ICT is OJEU pre-tendered which removes the need for lengthy competitions and instead provides a fully compliant route to make a direct award to Everything ICT for our Markets & Events solution.

The framework specialises in cloud products and related services, and has spent 5 years developing and refining a service that allows public sector organisations to save time and money on tendering.

EDGE underwent a rigorous application and vetting process, modelled on public procurement best practice which covered all the usual questions concerning mandatory and discretionary exclusion from public contracts. Our application was reviewed independently by a committee of Everything ICT Directors and the CEO of E2BN (the framework contracting authority).

Having successfully passed the application, EDGE are bound to supply in accordance with the full terms and conditions of the Everything ICT framework.

As EDGE is now the framework's recommended partner for local government, markets and events software, we are committed to providing cutting edge solutions in order to push innovation and maintain our approved status on the framework.

Full details can be downloaded from **[www.edgeITsystems.com/procurement-framework](http://www.edgeITsystems.com/procurement-framework)**

Please do not hesitate to contact us to arrange an online demonstration and a proposal to migrate you to AdvantEDGE Markets & Events with the security of the Everything ICT framework.



## Markets & Events

**AdvantEDGE Markets & Events** provides management of bookings for market stalls and event stands from any device, anytime, anywhere.



### CARBON NEUTRAL SOFTWARE

#### Software Features - Office Management

- Paperless administration for the management of multiple markets & events
- Includes headed stationery, outbound email, and attachments
- Seamless integration with online portal, allowing availability to be displayed and booking requests to be approved
- Automatically calculate the costs of bookings, record payments & keep track of finance due
- Produce & email booking confirmations, invoices, and receipts directly from the software
- Record deposits, refundable deposits, and part payments
- Full control over repeat & future bookings, price lists & charging rates for stall holders
- Quickly produce a wide range of comprehensive reports
- All reports are easily previewed, printed, exported to PDF or Word, and emailed directly to recipients
- Optional integration with:
  - Corporate accounts
  - AdvantEDGE Finance

- AdvantEDGE Service Manager to provide staff rotas and timesheets

#### Online Portal Features - Trader & Market Officer Administration

- Market officers can manage everything while on the move, using a portable tablet
- Stay on top of every detail, from stall allocations to payment tracking with automatic, electronic invoices & digital vendor agreements through our partnership with Docusign
- Traders can self-register, update information, upload & sign required documentation, make bookings, and pay invoices from any device
- Payments made through the portal are secure and efficient with payment statuses being updated immediately

#### Current Development

- Digital mapping - searchable with live feed to your website to display trader information and links to further trader details

#### Online Hosting



Cloud Computing



Secure Software and Data Centre



Personal Computers



Tablets



Smartphones

# Markets & Events Pricing



Band	Bookings (per annum)	5 Year Contract (annual price)
00	250	£146
0	500	£186
1	1000	£238
2	2000	£305
3	5000	£392
4	10,000	£503
5	20,000	£646
6	35,000	£830
7	50,000	£1,067
8	Unlimited	£1,370

3 year, 1 year and monthly contracts also available.  
All prices correct as of 1st January 2023, and exclude VAT.



AdvantEDGE is **Software as a Service (SaaS)**. The software and data are held in the cloud on UK servers. Access is available from Windows, Apple, or Android devices with an internet connection. You are always running on the latest version of the software and EDGE automatically backs up your data every hour at no extra cost to [www.datto.com](http://www.datto.com). **Support** is included in the price, and is available by phone, email and our online helpdesk, through which software enhancements can also be requested.

**No Capital Expenditure.** Payment for the use of **AdvantEDGE** is via a leased term contract; monthly, 1, 3 or 5 years. Pricing per concurrent user includes unlimited **AdvantEDGE** user logons. Each concurrent user account enables one **AdvantEDGE** user to connect at a time, and multi factor authentication (MFA) is available. Additional, concurrent users are 50% of the annual price, with a £117 minimum, and can use all **AdvantEDGE** modules subscribed to. **Escrow** is included to provide service for a 60 day period and the ability to download data with a 12 month software licence. Extra escrow options are available.

We offer online training by the hour, which is particularly useful for getting you started, for new members of staff and refresher training.