

Markets & Events

AdvantEDGE Markets & Events provides management of bookings for market stalls and event stands from any device, anytime, anywhere.



CARBON NEUTRAL SOFTWARE SINCE 2021

Software Features - Office Management

- Paperless administration for the management of multiple markets & events
- Includes headed stationery, outbound email, and attachments
- Seamless integration with online portal, allowing availability to be displayed and booking requests to be approved
- Automatically calculate the costs of bookings, record payments & keep track of finance due
- Produce & email booking confirmations, invoices, and receipts directly from the software
- Record deposits, refundable deposits, and part payments
- Full control over repeat & future bookings, price lists & charging rates for stall holders
- Quickly produce a wide range of comprehensive reports
- All reports are easily previewed, printed, exported to PDF or Word, and emailed directly to recipients
- Optional integration with:
 - Corporate accounts
 - AdvantEDGE Finance

- AdvantEDGE Service Manager to provide staff rotas and timesheets

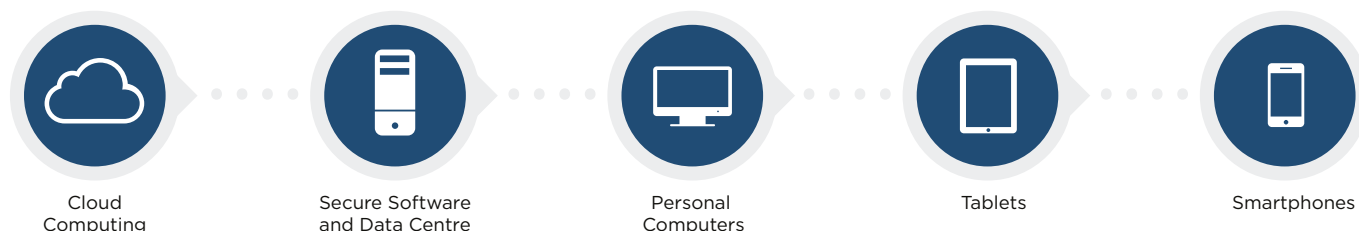
Online Portal Features - Trader & Market Officer Administration

- Market officers can manage everything while on the move, using a portable tablet
- Stay on top of every detail, from stall allocations to payment tracking with automatic, electronic invoices & digital vendor agreements through our partnership with Docusign
- Traders can self-register, update information, upload & sign required documentation, make bookings, and pay invoices from any device
- Payments made through the portal are secure and efficient with payment statuses being updated immediately

Current Development

- Digital mapping - searchable with live feed to your website to display trader information and links to further trader details

Online Hosting



Markets & Events Pricing

Band	Bookings (per annum)	5 Year Contract (annual price)
00	250	£163
0	500	£209
1	1000	£267
2	2000	£343
3	5000	£439
4	10,000	£565
5*	20,000	£725
6*	35,000	£931
7*	50,000	£1,197
8*	Unlimited	£1,536

3 year, 1 year and monthly contracts also available.

All prices correct as of 1st January 2026, and exclude VAT.

* Markets and Events Enterprise



AdvantEDGE is **Software as a Service (SaaS)**. The software and data are held in the cloud on UK servers. Access is available from Windows, Apple or Android devices with an internet connection. You are always running on the latest version of the software and EDGE automatically backs up your data **every hour** at no extra cost to www.datto.com. **Support** is included in the price, and is available by phone, email and online helpdesk through which software enhancements can also be requested.

No Capital Expenditure. Payment for the use of **AdvantEDGE** is via a leased term contract; monthly, 1, 3 or 5 years. Pricing per concurrent user includes unlimited **AdvantEDGE** user logons. Each concurrent user account enables one AdvantEDGE user to connect at a time, and multi factor authentication (MFA) is included. Additional concurrent users are available, and can use all AdvantEDGE modules subscribed to. **Escrow** is included to provide service for a 60 day period and the ability to download data with a 12 month software licence. Other escrow options available.

We offer online training by the hour, which is particularly useful for getting you started, for new members of staff and refresher training.